

**Media Release – 5 March 2018**

### **Outback Region to mix it with Silicon Valley at Myriad**

This May, Outback regional entrepreneurs, startups or innovative businesses have the opportunity to rub shoulders with thousands from around Australia and the world, including 380 from Silicon Valley who will be attending the Myriad three day innovation festival courtesy of QANTAS and Advance Qld sponsorship.

The Myriad Festival, being held over the three days at the Royal International Convention Centre in Brisbane from 16-18 May 2018, is a technology and innovation conference featuring founders, investors, thought leaders and senior executives from some of the most influential brands on the planet.

Last year, RAPAD's Kristine Arnold lead a small delegation to Myriad, joining over 100 other regional entrepreneurs, startups and innovative businesses who showcased their ideas to 3,500 delegates from around the globe including major corporations, international investors and entrepreneurs.

"Despite Cyclone Debbie completely closing down Brisbane city, and Myriad, part way through day one of the festival last year, Myriad, including the Regional Innovation Showcase was a cracker of an event and wonderful opportunity to 'mix it' with the best from Australia and Asia Pacific." Mrs Arnold said.

"This year it will build on last year's successful program and provide a unique platform for our Outback regional entrepreneurs to exhibit, network and make valuable contacts across Australia, Asia Pacific and also with over 380 flying in from Silicon Valley. I can't wait!"

2018's program is designed to engage curious minds in a variety of unique formats, including: keynote presentations; fireside conversations; panel discussions; workshops; masterclasses; networking opportunities. The line-up of presenters can be found on the Myriad website [www.myriad.live](http://www.myriad.live)

With support from Advance Queensland's ARIP funding, Outback Qld will again support a delegation of ten entrepreneurs, startups and innovative small to medium enterprises to attend and exhibit in the Regional Innovation Showcase at the Myriad Festival, rubbing shoulders with Silicon Valley, global and Australian peers with Mrs Arnold as concierge for the group.

"Who knows where this could lead. Successful delegates will receive a festival ticket [valued at \$495] as well as a subsidy of \$750 towards travel and accommodation costs. Such a great opportunity", Mrs Arnold explained.

"To be selected, applicants must meet the Regional delegate eligibility criteria and complete the online application process.

Are you an Outback entrepreneur, startup or innovative business?

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Would you like to exhibit, network and make valuable contacts in Australia and globally? Are you interested in attending? Then, apply now!!

To find out more and to apply, head to [www.outbackhubs.com.au/en/events](http://www.outbackhubs.com.au/en/events) and complete an application before 9pm Sunday 18 March. Successful applications will be announced on Friday 23 March.

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L – R Mark Sowerby, Qld's former Chief Entrepreneur, Chris Titley, Morgans, Podcaster and MC for Myriad, Kristine Arnold and Morgan Gronold from #Outback Region

Myriad Outback 2017



Suzanne Miller, Qld's former Chief Scientist, Chris Titley, Mark Sowerby

Myriad 2017 1