

### Digital Champions 'Tribe' Gather

Seventeen enthusiastic regional delegates came together at Blackall's Living Arts Centre over the weekend to develop their digital and presentation skills to become Regional Digital Champions under RAPAD's Outbackhubs.

Funded by Advance Queensland's Advancing Regional Innovation Program, RAPAD engaged Tim Gentle, from Think Digital to upskill and empower these individuals. Tim is no stranger to the region having presented workshops several times in the last two years, with the last being a three week circuit of the more remote communities in the RAPAD region, along with two days at Westech.

While the rain was certainly welcome, it did prove a challenge to several participants, however the Outbackhubs virtual ZoomRoom platform enabled a participant at both Windorah and Bedourie to join the camp.

Two action-packed days saw the 'digital tribe' gain presentation skills and knowledge on Digital Marketing, AR [Augmented Reality] and VR [Virtual Reality] before the final session of collaboratively presenting the Digital Basics workshop.

Under the Outbackhubs, the new Digital Champions will build and deliver a suite of activities and workshops in the RAPAD communities.

Facilitated by RAPAD's Kristine Arnold, the camp builds on other activities under the innovation guidance of our Entrepreneur in Residence, Daniel Johnsen, here from Kentucky, USA, including the Startup Weekends, Co.Starters Business Bootcamp and business workshops.

'RAPAD, through support from several State Government Departments has been really active in the innovation, entrepreneurship and digital technology space,' Mrs Arnold said.

'Just last week, we had Cailyn Muntelwit from Tambo, the winner of our *Global Startup Weekend Women Outback* travel to Paris to pitch at the Global final of this concurrent event with 30 other women. How exciting is that for our region. As only one of three from Australia, this proves how engaged our region is in the innovation and entrepreneurship space,' Mrs Arnold concluded.

Next on our agenda, is the two-day Myriad Innovation Festival in Brisbane. The Outback ARIP funding is supporting a delegation of ten participants to this event in May and applications close this Friday for this. Head to [www.outbackhubs.com.au/en/events](http://www.outbackhubs.com.au/en/events) to find out more details on this and other events and jump on board.

 Ends  
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